

**THE EYE APPRECIATE YOU SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.**

The Eye Appreciate You Sweepstakes (“Sweepstakes”) is sponsored by Vision Service Plan (“Sponsor”), 333 Quality Drive, Rancho Cordova, CA 95670, and is administered by Prize Logic, LLC, (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on November 10, 2021 at 12:00:00 PM Eastern Time (“ET”) and ends on February 10, 2022 at 11:59:59 PM ET (“Sweepstakes Period”) and consists of three (3) entry periods (each an “Entry Period”) as outlined in the chart below:

<b>Entry Period</b>	<b>Start Date and Time</b>	<b>End Date at 11:59:59 PM ET</b>	<b>Mail-In Post-Marked-By Date</b>	<b>Mail-In Received-By Date</b>	<b>Approximate Draw Date</b>
<b>1</b>	November 10, 2021 at 12:00 PM ET	December 13, 2021	December 13, 2021	December 23, 2021	December 27, 2021
<b>2</b>	December 14, 2021 at 12:00 AM ET	January 17, 2022	January 17, 2022	January 27, 2022	January 28, 2022
<b>3</b>	January 18, 2022 at 12:00 AM ET	February 10, 2022	February 10, 2022	February 21, 2022	February 22, 2022

Non-winning entries will carry over into subsequent Entry Period drawings. The Administrator’s computer is the Sweepstakes official clock.

- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Sweepstakes Entities”) and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the “steps” of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may visit <https://EyeAppreciateYouSweeps.com> (“Website”) and complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and ZIP code.

Upon the successful submission of the registration information, an entrant will receive one (1) entry into applicable Entry Period.

Additional Sweepstakes Entries: During the Sweepstakes Period, an entrant may earn additional entries by completing the activities below:

- A. Play an Adver Game:** During the Sweepstakes Period, an entrant may follow the links and instructions to play an adver game play for fun (“Adver Game”). Entrant will receive ten (10) Sweepstakes entries into the applicable Entry Period for each Adver Game he/she plays. Limit: Entrant may play the Adver Game and receive ten (10) Sweepstakes entries one (1) time per day during the Promotion Period.
- B. Take a Survey:** During the Sweepstakes Period, an entrant may follow the links and instructions to take a survey. Entrant will earn fifteen (15) entries into the applicable Entry Period for taking the survey. Limit: Entrants may take one (1) survey and earn fifteen (15) entries via this method.
- C. Create or Confirm a VSP Account:** During the Sweepstakes Period, an entrant may follow the links and instructions to create or confirm a VSP account (“Account”). Entrant must have a VSP plan in order to create an Account. Entrant will earn twenty-five (25) entries into the applicable Entry Period for created an Account.

- i. Alternate Method of Entry:** To earn Sweepstakes entries without creating or having a VSP plan an Account or if entrant already has an Account, an eligible entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“Mail-In Entry”) and mail it with sufficient postage to: The Eye Appreciate You Sweepstakes Create/Confirm VSP Account, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked by and received on or before the date indicated in the chart above in Section 1 in order to be eligible. A Mail-In Entry is worth twenty-five (25) entries.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

Limit: Regardless of method of entry, each entrant can create or confirm an Account or mail-in one (1) time during the Sweepstakes Period.

- D. Gift a VSP Individual Plan:** During the Sweepstakes Period, an entrant may follow the links and instructions to gift a VSP Individual Plan to a friend or family member (plans can be gifted to anyone including children, parents, etc.; recipient is responsible for copays and costs above what the plan covers). Entrant will earn fifteen (15) entries into the applicable Entry Period for purchasing a VSP Individual Plan.
  - i. Alternate Method of Entry:** To earn Sweepstakes entries without creating or purchasing a VSP Individual Plan or if entrant already has an Account, an eligible entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“Mail-In Entry”) and mail it with

sufficient postage to: The Eye Appreciate You Sweepstakes Gift VSP Plan, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked by and received on or before the date indicated in the chart above in Section 1 in order to be eligible. A Mail-In Entry is worth fifteen (15) entries.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

Limit: Entrant may purchase a plan or mail-in one (1) time and earn fifteen (15) entries total during the Sweepstakes Period.

**E. Purchase From Eyeconic:** During the Sweepstakes Period, an entrant may follow the links and instructions to make a purchase from Eyeconic.com. Upon making a purchase, entrant will receive fifteen (15) Sweepstakes entries into the applicable Entry Period. Limit: Each entrant may receive fifteen (15) entries, per Entry Period, through this method.

**i. Alternate Method of Entry:** To earn Sweepstakes entries without making a purchase from Eyeconic, an eligible entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: The Eye Appreciate You Sweepstakes Purchase from Eyeconic, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked by and received on or before the date indicated in the chart above in Section 1 in order to be eligible. A Mail-In Entry is worth fifteen (15) entries.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

Limit: Entrant may make a purchase from Eyeconic.com or mail-in one (1) time and earn fifteen (15) entries total during the Sweepstakes Period.

A "day" is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on a calendar day during the Sweepstakes Period, except on November 10, 2021 when a day is defined as starting at 12:00 PM ET and ending at 11:59:59 PM ET.

An entrant will receive no more than the above stated number of entries during the Sweepstakes Period. If more than the stated number of entries are received from the same person, telephone number and/or e-mail address during a day, the entries may, at the Sponsor's sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor's sole discretion, may not be eligible to win a prize.

**IMPORTANT:** MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES.

ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THESE SWEEPSTAKES.

**4. SWEEPSTAKES RANDOM DRAWINGS:** On or around each date indicated in the chart above in Section 1, the Administrator will randomly select one (1) potential grand prize winner, one (1) potential first prize, one (1) potential second prize winner, two (2) potential third prize winners, one (1) potential fourth prize winner, and seven (7) potential fifth prize winners from all eligible entries received for each Entry Period, for a total of three (3) potential grand prize winners, three (3) potential first prize winners, three (3) potential second prize winners, nine (9) potential third prize winners, three (3) potential fourth prize winners, and twenty-one (21) potential fifth prize winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

**5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

**A. Grand Prizes (3; 1 per Entry Period):** Each grand prize is \$2,500 (each a “Grand Prize”). No more than three (3) Grand Prizes will be available, one (1) per Entry Period. The ARV of each Grand Prize is \$2,500.

**B. First Prizes (3; 1 per Entry Period):** Each first prize is a 50” UHD TV (each a “First Prize”). No more than three (3) First Prizes will be available, one (1) per Entry Period. The ARV of each First Prize is \$400.

**C. Second Prizes (3; 1 per Entry Period):** Each second prize is a \$250 Home Chef Gift Card (each a “Second Prize”). No more than three (3) Second Prizes will be available, one (1) per Entry Period. The ARV of each Second Prize is \$250.

**D. Third Prizes (9; 3 per Entry Period):** Each third prize is a Ninja 17 oz Blender (each a “Third Prize”). No more than nine (9) Third Prizes will be available, three (3) per Entry Period. The ARV of each Third Prize is \$69.99.

**E. Fourth Prizes (3; 1 per Entry Period):** Each fourth prize is a \$50 Bed Bath & Beyond Gift Card (each a “Fourth Prize”). No more than three (3) Fourth Prizes will be available, one (1) per Entry Period. The ARV of each Fourth Prize is \$50.

**F. Fifth Prizes (21; 7 per Entry Period):** Each fifth prize is a Wireless Phone Charging Pad (each a “Fifth Prize”). No more than twenty-one (21) Fifth Prizes will be available, seven (7) per Entry Period. The ARV of each Fifth Prize is \$15.

**G. Odds of Winning a Sweepstakes Prize:** The odds of winning a prize depend on the number of eligible Sweepstakes entries received during each respective Entry Period.

**H. Total ARV of all Prizes:** The total ARV of all prizes is: \$10,544.91

**I. General Conditions:** There is a limit of one (1) prize per person. Terms and conditions of each gift card apply. Details of each prize determined by Sponsor in its sole discretion. The total number of prizes will not exceed the number of prizes as set forth above. All prizes will be awarded provided there are a sufficient number of eligible winners. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the

intended number of prizes through a random drawing from among all eligible prize claims received.

**Home Chef Gift Card:** Use of card constitutes acceptance of the following terms and conditions: Card may be used only for Home Chef meals and not for any other goods or services. Unless required by law, card is not redeemable for cash. Card is not valid if altered or illegible, and lost or stolen cards cannot be replaced. Card is not for resale by consumer. Card may be deactivated or rejected if issuer, in its sole discretion, suspects fraud. This card does not expire and there are no associated fees. If you have questions about your card, including the account balance, visit <https://support.homechef.com/hc/en-us/requests/newand> submit your question.

**Bed Bath and Beyond:**

[https://bedbathandbeyond.cashstar.com/store/self\\_service/v2/about/terms\\_and\\_conditions?locale=en-us](https://bedbathandbeyond.cashstar.com/store/self_service/v2/about/terms_and_conditions?locale=en-us)

- 6. HOW TO CLAIM A PRIZE:** After the random drawings, Administrator will notify the potential Sweepstakes Prize winners via e-mail at the e-mail addresses provided at the time of registration. All entrants who receive a winning Game Notification are subject to verification of eligibility and Compliance with these Official Rules. Potential winners whose prizes total \$600 or more will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or a prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to provide all required information and signature on documents within the stated time period (where applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

Upon verification of eligibility, digital prizes will be e-mailed to the winner at the e-mail address provided at the time of entry and physical prizes will be mailed to the winner at the physical address provided at the time of entry (PO Boxes not allowed). Prizes are not transferable and include only the items specifically listed as part of each prize. No substitution or cash equivalent of prize is permitted except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute the prize or portion thereof with another prize of equal or greater value. Any portion of prize not accepted by winner will be forfeited. Federal, state, and local taxes on a prize and any expenses relating to the acceptance of and use of a prize not specified herein are the responsibility of the prize winner. Sponsor will issue an IRS Form 1099-MISC for each winner whose prizes are valued at \$600 or more. Approximate retail values are as of the time these Official Rules were printed and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. Each prize will only be awarded to a verified winner. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason. If after a good-faith attempt Sponsor is unable to award or deliver a prize, the prize may not be re-

awarded.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES:** THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 9. PRIVACY:** Sponsor's privacy policy is available at <https://www.vsp.com/privacy.html>.
- 10. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes or Instant Win Game other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes or Instant Win Game; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes or Instant Win Game. Any attempted form of participation in this Sweepstakes or Instant Win Game other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses

for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - The Eye Appreciate You Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than March 3, 2022.

Customer Service inquiries may be made at [Contact Us](#).

© 2021 Vision Service Plan. All rights reserved.